### COCONUT MUTTS NEWS

The official newsletter of Coconut Mutts - 501(c)3



#### What's up this month:

- 2 Healthy Pets, Healthy Island
- **3** Your Birthday Fundraiser
- 4 Rescue Spotlight



### Giving Tuesday - Nov. 27

**OUR BIGGEST DAY OF GIVING** 

Giving Tuesday is a global giving movement that celebrates all types of generosity. Join organizations, individuals and communities around the world in giving back. This Giving Tuesday, we are asking for donations to fund future spay and neuter clinics in American Samoa. \$25 changes an animal's life by covering spay/neuter surgery, vaccinations and flea/tick treatment. Donations can be made through our website www.coconutmutts.org/donate and Facebook at www.facebook.com/coconutmutts.

Giving Tuesday is also a special day for Coconut Mutts because it's our birthday! Coconut Mutts was launched in 2016 and each year the donations have helped all programs, including our 2017 Remote Island Veterinary Clinic in the Manu'a Islands. Please mark your calendars and consider donating to Coconut Mutts.

# Healthy Pets, Healthy Island Program

THREE MONTHS, 300 ANIMALS

We are proud to share that Coconut Mutts is sponsoring THREE months of spay/neuter clinics as part of the Healthy Pets, Healthy Island Program in partnership with the veterinary clinic in American Samoa. Spaying and neutering is one of the most productive and helpful things that can be done to prevent a cat and dog overpopulation problem in American Samoa and to promote animal health. Our goal is to sponsor 100 animals per month from October-December. This is going to keep us busy in the coming months, and we're honored to be working with the amazing staff at the ASC Department of Agriculture Veterinary Clinic on this program.

The first month of our Healthy Pets, Healthy Island campaign was October and 86 dogs were spayed/neutered for a total of 40 male dogs and 46 female dogs sterilized. Most of the females had had multiple litters and the clinic was able to treat those females suffering from transmissible tumors. Coconut Mutts will be sponsoring 100 cats in November to get spayed/neutered and vaccinated. December will be dedicated to sponsoring 100 female animals dogs or cats. If you're interested in supporting the program, monetary donations can be made through our website www.coconutmutts.org/donate or email info@coconutmutts.org for more information about donating supplies. If you are in American Samoa and want to register your pet for the clinic, call (684) 699-9445.



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Oh Darling. It's true. Beautiful things have dents and scratches too.

- Unknown

## The Power of Personal Fundraisers

USING YOUR SOCIAL MEDIA TO MAKE AN IMPACT

We have been extremely grateful for the recent influx in Facebook Fundraiser Campaigns our supporters have taken upon themselves to start. In the past year, five people have dedicated their birthdays to raise donations for Coconut Mutts! These campaigns have generated enough funds and resources to buy supplies, such as new dog beds for the clinic, and sponsor multiple spay and neuter clinics. Facebook has made it easy to put together your own fundraiser and 100% of the donations go to the selected charity. So, please consider sharing your next birthday/celebration/holiday/any other random day with us! Feel free to contact us with any questions or if you need help setting up your own campaign.





Lauren's Birthday Fundraiser for Coconut Mutts

Fundraiser for Coconut Mutts by Lauren Sutherland-Cook





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Sometimes, the smallest things take up the most room in your heart.
-Winnie the Pooh

#### Rescue Spotlight

**OSCAR - WHERE YOUR DONATIONS GO** 

Some of your may be familiar with Oscar's story and transformation. Dr. Kristen saw him on the side of the road and she didn't hesitate to rescue him. He was scared and aggressive so she grabbed a blanket from her truck to scoop him up without injuring him or herself. We can only guess how long he'd been living like this. His dramatic hair loss is due to mange. He was starving and full of parasites.

Scared, aggressive, sick and starving, he sequestered himself in his kennel and tried to bite clinic staff if they got too close. He came to be known as Oscar due to his grouchy behavior. But the staff has persisted. Gently and with patient kindness the staff coaxed Oscar out of his shell. Like his namesake, underneath his tough outer shell, a sweet, gentle soul hid beneath. Once Oscar was at a healthy weight, vaccinated, neutered and free of mange and parasites, he was adopted into a home with LOTS of space and four other rescue dog siblings. It's a perfect situation for Oscar to continue to be socialized and heal from his traumatic start.





"I threw it (a blanket)
over him and scooped him
up. He bit me through the
comforter so it wasn't so
bad. I had tried to put a
leash on him, but he was
snapping and biting."
- Dr. Kristen

